DAVE MCMILLAN

WEB DEVELOPER

CONTACT INFORMATION

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Address: **Longview, TX**

EDUCATION

Web Design and Development Associate of Applied Science
Texas State Technical College

CERTIFICATIONS

Web Developer
Texas State Technical College

PHP Programmer
Texas State Technical College

Front End Design
Texas State Technical College

SKILLS

Technical Skills:

- HTML 5, CSS 3, JavaScript, PHP, SQL
- Apache, Python, Vue, Laravel, jQuery
- Bootstrap, MySQL, MongoDB
- Node.js, Angular, Django
- Azure Data Solutions, AWS
- WordPress, Shopify, MEAN Stack
- WAMP, AMPPS, MAMP

Design Tools:

- Adobe Photoshop, Illustrator
- Adobe InDesign, XD
- Figma, PHPStorm, Visual Studio

AWARDS

TSTC Board of Regents
4.0 GPA Overall Grade

2023 SkillsUSA National Competition
Web Design & Development - 5th Place

2023 SkillsUSA Texas Competition
Web Design & Development - Silver Medal

PROFESSIONAL SUMMARY

I have over 2 years in web development and 7 years in e-commerce. I have managed a 70,000+ product portfolio across many brands, excelling in SEO, web design, and project management. I've led successful ad campaigns, contributed to brand optimization, and efficiently guided the creative team and company to repeatedly record years.

WORK EXPERIENCE

Online Operations Director
Boat Hoist USA - https://bh-usa.com
12/2019 - Current

I specialize in crafting responsive websites for optimal cross-device experiences and improving functionality by resolving complex code issues. I've led creative teams, aligned designs with goals, and managed remote branches for effective communication. Addressing inquiries promptly and enhancing user interactions consistently enhances satisfaction. My portfolio includes impactful online/print campaigns for brand visibility. I excel in responsive design, optimizing developer tools, fostering collaboration, and resolving UX issues for seamless interactions and efficient workflows.

I offer top-tier user support, maintain consistent messaging, and create personalized user experiences with a focus on digital efficiency. Proficient in data analysis, project coordination, vendor relations, and digital marketing integration, I stay updated with trends and cybersecurity. I drive innovation and automation for ongoing enhancement.

E-Commerce Manager
Boat Hoist USA - https://bh-usa.com
12/2015 - 12/2019

I managed a wide-ranging catalog of 70,000+ items, improving access for smooth browsing. My SEO strategies notably raised visibility and organic traffic. Executing campaigns on Google and Bing expanded our customer base. I tailored strategies, improved user experiences, and notably boosted Amazon Vendor Central growth.

Prioritizing satisfaction, I streamlined checkout and consistently refined our SEO for higher rankings and an expanded online presence, driving more traffic. My team and I maintained consistent annual revenue growth. My holistic approach to management, SEO, marketing, user experience, and revenue played a key role in our thriving online presence.